

THE CAMPAIGN

As South Carolina United FC continues to fulfill its non-profit mission to provide quality youth soccer opportunities throughout the community, improvements to our existing club-owned facility (known as the BB&T Complex) and construction of the club's new 5 field, centrally located training facility (currently referred to as "Project Training") have been identified as the club's two most important and necessary next steps to accommodate the growth we have experienced and to maintain the level of services our members deserve. Addressing these next steps through the Project Training Capital Campaign will allow South Carolina United FC and the players we serve to achieve even greater successes in the years ahead. As all those involved with the club over the years know, improvement to the BB&T Soccer Complex and construction of what will ultimately be the Midlands premier soccer-specific youth training facility are long overdue but with your charitable donation both will become a reality....*because* like us, you too understand and appreciate that *soccer matters* in the lives of those we serve.



CONSTRUCTION OF OUR NEW TRAINING FACILITY



To be built upon a 24 acre tract of club owned land near the intersection of I-20 and Monticello Road in Richland County, our new facility will include:

- Two 120 x 80 yard Championship Stadium soccer fields with bleachers.
- Three 100 x 70 yard soccer fields
- Celebrations Bermuda turf installed upon all playing surfaces
- Sports lighting on all fields
- Outdoor futsal court
- Fitness and weight training building
- Concessions/restrooms/locker rooms building
- Maintenance and equipment building



The Project Training Capital Campaign, in conjunction with the Club's Naming Rights Initiative, is designed to raise sufficient capital to fully pay-off the construction loan required to build what will become the Midlands' premier soccer specific youth soccer training facility. As set forth below, in most instances, Donors will have up to five (5) years to complete their pledges.

LEVELS OF GIVING

One Community - \$50,000 (or \$10,000 x 5 yrs)

One Club - \$25,000 (or \$5,000 x 5 yrs)

One Passion - \$10,000 (or \$2,000 x 5 yrs)

All Youth - \$5,000 (or \$1,000 x 5 yrs)

All Levels - \$1,000 (or \$500 x 2 yrs)

All Soccer - \$500 (or \$250 x 2 yrs)

Similar to our soccer programming, our Project Training Capital Campaign is designed for those who wish to make Project Training a reality by making tax deductible donation payments at a level commensurate with their abilities and desires.

IMPROVEMENTS TO OUR EXISTING BB&T SOCCER COMPLEX AND MORE

Constructed over 17 years ago, our Ballentine area club owned facility has served our members well. However, it was constructed at a time when the club's entire Select player pool was only 300 players. Today, our Select player numbers are closing in on 900 and consequently, the amount of nightly training and seasonal league play that now takes place annually at the complex have resulted in considerable "wear and tear" to not just the playing surfaces themselves but also to the common areas, to the parking lot and to the concession/restroom building. Necessary improvements to the BB&T Soccer Complex and other projects sought to be funded by the Project Training Capital Campaign include:

- Significant top-dressing, sod replacement and laser leveling of all six soccer fields.
- Drilling of a secondary well and installation of a new irrigation pump to increase water coverage during the summer growing season.
- Landscaping of eroding banks adjacent to Fields 3 and 4.
- Cutout, repacking and replacement of certain parking lot pavement.
- Development of additional youth soccer training fields in underserved areas we seek to serve.



At A Glance...

Columbia United FC, which does business under its federally registered trade mark South Carolina United FC, is a 501 (c)(3) not for profit entity whose mission is to provide quality youth soccer opportunities to any child who desires to play youth soccer at a level commensurate with his or her abilities and commitment level regardless of his or her socio-economic background, race, religion or gender in a positive environment to cultivate growth, cultural understanding and lasting friendships through the beautiful game of youth soccer.

Our non-profit mission is implemented through operation of a series of age specific tiered soccer programs which allow every child to develop his or her soccer skills, understanding of the game and self- confidence in the presence of other children whose current age and level of soccer development is comparable. Proudly, no child has ever been turned away due to an inability to pay.

Although soccer is our sport, the game for which we truly seek to prepare our youth is that of life. We value not only diversity, commitment and hard work but also the need for instilling within our youth self-discipline, personal responsibility, accountability, the importance of time-management and the concept of teamwork. Our goal is to play our part in transforming today's youth into becoming compassionate, responsible adults who will give back to their own communities one day to help children experience what they have with us.

- Formed by merger of CSC and NECSA in 2006, we have now tripled in size. Our 5,500 annually registered players attend over 250 schools located in more than 17 counties from across SC and GA.
- In 2014-2015, we formed 500+ Recreational teams, 37 Jr. Academy teams, 50 Select teams, 1 PDL team, held 6 summer soccer camps, exchanged 80 student-athletes with clubs in Germany and once again operated our Strikers Program, a unique special needs soccer program for disabled children.
- In 2014-2015, we fielded 5 Region III Premier teams, 2 Southern Regional Premier teams, 1 National League team and have 2 boys teams which have earned births to the USYSA National Championship in July, our U13 & U15 Elite Teams.
- In 2014-2015, we qualified 13 of our Select Girls teams and 11 of our Select Boys teams for the SCYSA U13-U18 Challenge Cup tournament, won five State Championships and three 2nd Place finishes and had 1 PMSL Cup Champion.
- Over 230 of our players have gone on to play Div, I, II, III and NAIA collegiate soccer in the last 8 years alone and our past seniors have included Palmetto Scholars, Capstone Scholars, Calhoun Scholars, Wofford Scholars, Hollingsworth Fellows and many other prestigious academic award winners to SC's finest institutions, one Rhodes Scholar, one Fulbright Scholar and 5 appointments to our US Armed Forces Service Academies - USMA (West Point), USAFA (Colorado Springs) and USNA (Annapolis).

CAMPAIGN COMMITTEE

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No. of Donors Sought By Level:

- One Community** - 10
- One Club** - 10
- One Passion** - 25
- All Youth** - 50
- All Levels** - 100
- All Soccer** - 200



PROJECT TRAINING CAPITAL CAMPAIGN

...Because Soccer Matters

June 2015