



July 15, 2015

Dear Parent,

As one of more than 20,000 parents whose children have been members of our non-profit youth soccer organization at one time or another over the last 30 years, we thank you for your family's past participation, and we hope life finds you and all your children well. While many of you still remain active with us as parents of current players or as volunteers, coaches, referees, team moms or team dads and thus are aware of all the successes we have achieved of late in the club, we realize that others of you have "cycled-out" after your children matriculated through our program and are now adults in their own right. To those in the latter category, we invite you to re-connect and learn more about what our club is doing annually for thousands of children across our wide-array of soccer programming while staying true to our basic mission, which is to cultivate individual growth, cultural understanding, and lasting friendships through the beautiful game of youth soccer.

These are incredibly exciting times for South Carolina United FC. The founding parents of our two predecessor clubs, the Irmo Soccer Association, which did business as Columbia Soccer Club, and the Northeast Columbia Soccer Association, could not have imagined that one day their respective clubs would grow into one which annually serves over 5,500 players whose teams compete not just locally but also regionally, nationally, and globally. Nor could they have imagined the incredibly far reaching and positive impact we are having in the lives of the players we have the privilege of mentoring - well beyond just teaching them how to play the game of soccer.

Enclosed, you will find two very important documents – our Project Training Capital Campaign brochure and our Project Training Capital Campaign Pledge Card which, on the reverse side, also contains a form for you to complete on your own behalf and for those of your adult children who once played for us which, upon return, will enable us to update our South Carolina United FC Player and Parent Alumni Directory. Because you, like us, understand that soccer matters in the lives of the children and families we serve, we believe you too will agree that such a capital campaign is not only long overdue but is worthy of receiving charitable support from you and others.

Again, thank you for your past and present belief in our mission. We look forward to receiving your Project Training Capital Campaign Pledge Card and Alumni Directory Update Form in the very near future and reconnecting with you and yours.

Best regards,

Ron Tryon
Chief Executive Officer